University: Mansoura

Faculty: Nursing

Program: Master Degree in Nursing

Department: Nursing Administration

e: Health care year/level:
em Master, Specia
2013/2014 نظم الخدمات الم

2-Course Objective:

This course provides overviews of different healthcare delivery system in community and healthy programs in addition to apply strategic planning and management of health care organizations.

3- Intended learning Outcomes (ILOs):			
	A1- Identify the healthcare delivery system in		
	Egypt.		
	A2- Determine multi provider systems in health		
	care organization.		
A-Knowledge and	A3-Explain legislation and regulation related to		
Understanding:	nursing facilities.		
	A4- Identify Strategic planning for health care		
	provider organization		
	A5- Define Strategic management of		
	stakeholder relationship.		

	A6-Aware of different approaches of marketing
	system.
	A7-Identify marketing mission and objectives.
	A8-Defines Human resource management.
	A9-Recognize History of hospitals.
	A10-list services provided by hospitals.
	A11-Identify different area of responsibilities of
	health care process.
	A12-Defined managed health care.
	A13-Identify challenges for nurses in managing
	nursing services.
	B1- Analyze Critically the difference between
	the healthcare delivery system in USA and the
	other in Egypt.
	B2- Select suitable system for providing care.
	B3- Evaluates outcomes of stakeholder
B-Intellectual Skills:	management strategies.
D-Intellectual Skills:	B4- Differentiate between customer behaviors
	B5 Create solving of the problem facing the
	healthcare system.

C-Professional Skills:	 C1- Discuss strategies for stakeholder relationships. C2-Clarify different responsibilities 0f staff nurses in nursing service management. C3-Demonestrate quality management process in health care delivery system.
D-General and Transferable:	 D1- Predicts future direction of human resources management. D2-Manage changes in hospitals. D3- Critique role of planning director and department. D4-Use human resources effectively in management process. D5-Aware of different approach of marketing system.

4- Course Content:

- 1) national health care :a comparison between united states and Canada
- 2) multi provider systems
- 3) Governance and management: legislation and regulation.
- 4) Strategic planning for health care provider organization.
- 5) Strategic management of stakeholder relationship.
- 6) marketing health care system

- 7) Human resource management.
- 8) History of hospitals.
- 9) Hospital organization and management.
- 10) Patient access services (admitting): into, through, out of health care process.
- 11) Managed health care.
- 12) Management of nursing services.

5- Teaching and learning Methods:

- **5.1** Lectures and notes.
- **5.2** Discussion groups.
- **5.3** Reading and library assignments.
- **5.4** Written and oral presentations.

6- Teaching and learning Methods of Students with Special

need: Not Relevant

7- Student Assessment Methods:

A- Assessment Methods	-Semester work			
	- Final written exan	1		
B- Schedule	Semester work	all	weeks	
C- Weighting of Assessments	Final written exam	wee	ek 32	
	Semester work	0	%	
	Oral exam	0	%	
	Final written exam	50	100 %	
	Total	50	100%	
8- List of references:				
A- Course notes	Hand out prepared by students			
B- Compulsory Books	Peter J.Buttro,(199	99) prir	nciples for	

	long term health care	
	administration, 1 st ed. Library of	
	congress Cataloging, USA, pp: 273	
	. Health care administration	
	planning ,organizing, managing	
	organized delivery system (1999): 3 th	
	ed., Canada: Mosby Co.	
	Sullivan E. & Decker P.(2005):	
	Effective leadership and management	
	in nursing, 6 th ed. ,Pearson prentice	
C-Recommended Books	Hall pp:130	
	Wojner A. (2001): Outcome	
	management: application to clinical	
	practice. USA: C.V. Mosby Co.	
	Journal of Advanced nursing(2005-	
D- Periodicals, Web Sites,etc	2010) Edit by Webb. Ch.	
	WWW.blackwell-science.com	

Course Coordinator:

Head of Department: Prof. Amira Ahamed Hasanen